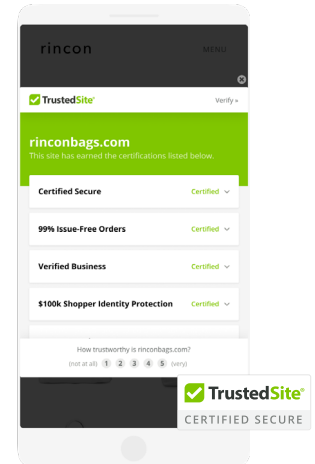


# Increase Sales with a Powerful Ecommerce Website Add-On

**Businesses Typically See a 3-30% Sales Increase With TrustedSite**

Grow your revenue by helping your customer's grow their businesses. TrustedSite is a website add-on that's been proven by small, medium, and large companies to grow revenue on ecommerce sites. TrustedSite plans provide a recurring revenue stream and help resellers target the 24 million ecommerce businesses around the world.

Our TrustedSite plans are exclusive to The SSL Store™ – you won't find them anywhere else. They are offered at a lower price point which makes them ideal for upsell opportunities, and are specifically designed for web hosts, domain registrars, web design firms, and other similar businesses.



## Designed to Boost Conversions and Reduce Shopping Cart Abandonment

The average cart abandonment rate in 2021 is 67.91% - and the stats show that customers simply won't buy from a site they don't trust. Building customer trust is critical these days, and TrustedSite helps stores capture these lost sales and put more money in their pocket thanks to:



### Optimized Trustmarks

TrustedSite trustmarks are easy to install and each of them are specifically designed for a different part of the sales cycle.



### Issue-Free Orders

TrustedSite shows your verified order success rates so that customers are confident of a smooth purchase.



### Trusted Reviews

There are more and more fake reviews popping up—and customers know it. TrustedSite shows that your reviews are legit.



### Certified Secure

TrustedSite scans your website for threats, and lets your customers know that your site is safe and secure.



### Verified Business Indicators

TrustedSite verifies your business details so you can display to shoppers that you've been verified by a third party.



### Identity Theft Protection

Shopper identity protection covers customers if their identity is stolen – up to \$100k coverage for 90 days.

## TrustedSite Gets Real Results

TrustedSite has been proven to boost conversion rates on all types of websites—from small shops to major ecommerce stores:

↑14%

TheShoeMart  
SINCE 1956®

↑18.6%

scrubs&beyond

↑16%

holabird sports

↑19.7%

OnTime  
Supplies

↑4.5%

BURT'S BEES  
TRUE TO NATURE®

↑26.9%

MOUNTAIN HOUSE®

## Protect, Manage, and Promote

TrustedSite acts as a toolbox for business owners and includes a selection of useful features to help ecommerce sites boost their SEO, find and fix site issues, and financially protect themselves:

### AUTOMATED SITEMAPS

TrustedSite boosts SEO and helps sites get their pages discovered by search engines faster.

### DIAGNOSTIC ALERTS

Alerts help owners quickly find and fix site issues like missing images, broken links, or slow pages.

### BREACH INSURANCE

Get financial protection up to \$100,000 against things like PCI-DSS claims, data breach events, and fraud.

## Implementing TrustedSite Is Simple

### MINIMAL DEVELOPMENT WORK

An array of integration options and plugins minimize development time. Delivering the product is simple—just display a single sign-on (SSO) link to the TrustedSite dashboard.

### PARTNER FRIENDLY

You can co-brand the customer experience with your company name and logo for maximum visibility, and upgrade links point back to your own website. links, or slow pages.

### PLUG-AND-PLAY MARKETING

Get ready-to-go marketing campaigns to help you start selling fast, including upsell strategies for maximizing sales and dashboard links back to your website.breach events, and fraud.

### NO SUPPORT WORK

TrustedSite handles customer support inquiries from inside the TrustedSite user dashboard. You don't have to dedicate any of your resources to support.

Contact your Partner Growth Manager today to get started selling TrustedSite.

Learn More

Need to get more details?

Contact us at (727) 201-5838 or [resellers@theSSLstore.com](mailto:resellers@theSSLstore.com)

